



29
Years



SARRAH
Services for Australian Rural and
Remote Allied Health

GOING THE DISTANCE

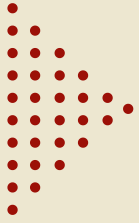
Thriving in rural and remote communities



15th National Conference for Rural and Remote Allied Health

Mildura | 21-23 October 2024






29
Years

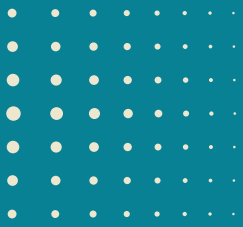
Sponsorship Opportunities

Invitation to participate.

 sarah@sarah.org.au

 1800 338 061





29
Years

Contents



INVITATION	02
SPONSORSHIP BENEFITS	02
OPPORTUNITIES AVAILABLES	03 - 08
TERMS AND CONDITIONS	09 - 10
CONTACT US	11

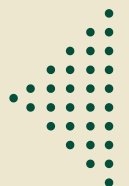




29
Years



On behalf of the organising committee, we are delighted to invite your organisation to support the SARRAH 2024 conference in Mildura, Victoria. The 2024 National Conference for Rural and Remote Allied Health is the centrepiece of SARRAH's engagement with our members and all allied health professionals, service providers, academics, students, and state and Commonwealth governments working to ensure equitable health outcomes for rural and remote Australians. The purpose of our gathering is to share knowledge and thought leadership in the rural and remote allied health sector while networking with new and old friends.



Participants are targeted via a strategic campaign that leverages SARRAH's industry partnerships nationally, as well as a targeted communications campaign involving print and online advertising through health-related publications, websites, and social media. As part of a comprehensive and effective marketing plan, sponsorship can provide many positive results.

Benefits include:

- **Exposure** to a national audience within the allied health sector
- **Recognition** including acknowledgement and demonstration of your support for improving health outcomes for rural and remote Australia, including First Nations peoples.
- **Opportunities** to raise your company profile amongst a valuable target audience during this conference.
- **Expand** relationships and extend your networks with government, business and the NFP sectors.
- **Learn first-hand** about the latest rural and remote allied health workforce development and service development initiatives.
- **Inclusion** in the targeted marketing campaign
- **Attract** an allied health workforce.

Opportunities



29
Years

**Platinum
Sponsorship
\$30,000**

**Conference
Dinner
\$25,000**

**Welcome
Reception
\$20,000**

**Gold
Sponsor
\$15,000**

**Silver
Sponsor
\$10,000**

**Coffee Cart
Sponsor
\$5,000**

**Keynote
Speakers
\$5,000**

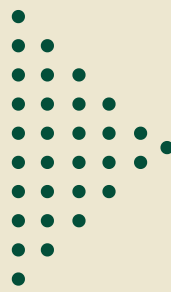
**Program App
\$5,000**

**Nametags
\$3,000**

**Exhibitors
\$3,000**



PACKAGES



29
Years

Platinum Sponsor \$30,000 – (1 available)

Sponsorship Benefits

- Acknowledgement as Major Sponsor of the 2024 SARRAH National Conference
- Six complimentary conference registrations (including Conference Dinner and welcome reception)
- Complimentary Exhibitor Booth
- Holding Slide Advert in plenary sessions
- Organisation name, logo, and sponsorship status displayed on all National Conference promotional materials
- Organisation name, logo and sponsorship status in SARRAH e-newsletter (distributed to over 2,000 members and stakeholders)
- Prominent signage displayed at the 2024 SARRAH National Conference venue
- Promotional space in the Conference App
- Opportunity to speak at the 2024 SARRAH National Conference
- Recognition at Welcome Reception and at the Conference Dinner

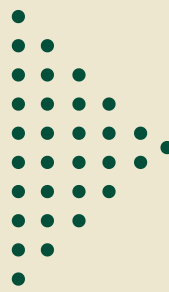


Gold Sponsor \$15,000 – 2 available

Sponsorship Benefits

- Acknowledgement as a Gold Sponsor in all advertising
- Acknowledgement in the conference opening and closing sessions
- Three complimentary conference registrations (including conference dinner and welcome reception)
- Complimentary Exhibitor Booth
- Prominent signage displayed during plenary sessions and in catering areas
- Promotional space in the Conference App
- Recognition at Welcome Reception and at the Conference Dinner

PACKAGES



29
Years

Silver Sponsor \$10,000 – (4 available)

Sponsorship Benefits

- Acknowledgement as a Silver Sponsor in all advertising
- Acknowledgement in the conference opening and closing sessions
- Two full conference registrations, including tickets to the conference dinner and welcome reception
- Complimentary Exhibitor Booth
- Prominent signage displayed during plenary sessions and in catering areas
- Promotional space in the Conference App
- Recognition at Welcome Reception and at the Conference Dinner

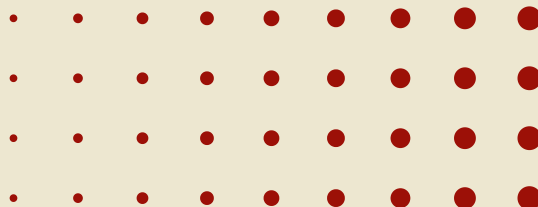


Welcome Reception \$20,000 (1 opportunity)

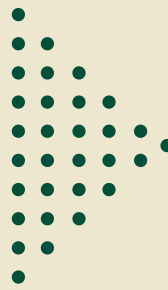
The welcome reception provides conference delegates the opportunity to connect and network in a friendly, professional space. **This event will include a Welcome to Country by the Traditional Owners of the lands on which the conference is held, the Latji Latji people.**

Sponsorship Benefits:

- Acknowledgement as Sponsor of the 2024 SARRAH National Conference Welcome Reception
- Opportunity to speak at the 2024 SARRAH National Conference Welcome Event
- Two full complimentary 2024 SARRAH National Conference registrations
- Organisation name, logo, and sponsorship status displayed on all National Conference promotional material
- Organisation name, logo and sponsorship status in SARRAH weekly e-newsletter (distributed to over 2,000 members and stakeholders)
- Prominent signage displayed at the 2024 SARRAH National Conference Welcome Reception



PACKAGES



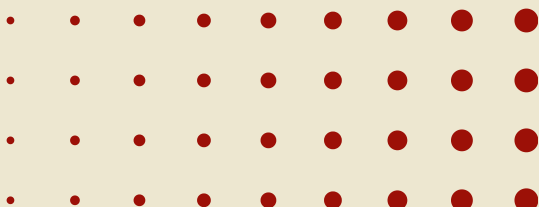
29
Years

Conference Dinner Sponsor \$25,000 (1 opportunity)

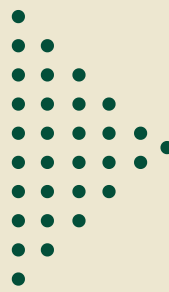
The SARRAH Conference Dinner is one of the top national networking events in the allied health calendar, celebrating excellence in rural and remote allied health service. It features the annual SARRAH Awards, including the prestigious SARRAH Squawk Award, a peer-nominated award recognising an outstanding contribution to rural and remote allied health to improve the health and wellbeing of rural and remote Australia.

Sponsorship Benefits:

- Acknowledgement as Sponsor of the 2024 SARRAH Conference Dinner
- Two complimentary 2024 SARRAH National Conference registrations (including Conference Dinner and Awards)
- VIP table of 8 guests for 2024 Conference Dinner
- Organisation name, logo, and sponsorship status displayed on all National Conference promotional materials
- Organisation name, logo and sponsorship status in SARRAH weekly e-newsletter (distributed to over 2,000 members and stakeholders)
- Paragraph on the organisation to be published with logo on SARRAH website
- Prominent signage displayed at 2024 Conference Dinner
- Opportunity to provide promotional material/gift for guests at the place setting
- Opportunity to speak at the 2024 Conference Dinner
- Promotional space in the Conference App



PACKAGES



29
Years

Coffee Cart Sponsor \$5,000

The coffee cart sponsorship package includes barista coffee on arrival and during morning tea, lunch and afternoon tea. SARRAH is planning to be an environmentally friendly conference and we would be delighted if the Coffee Cart Sponsor would also consider supplying keep cups.

Sponsorship Benefits

- Acknowledgement as the Coffee Cart Sponsor in all advertising
- Trade display at the conference
- Two full conference registrations
- Logo, hyperlink and company profile on the conference website
- Logo, hyperlink and company profile on the conference App
- Delegate list on the Delegate App



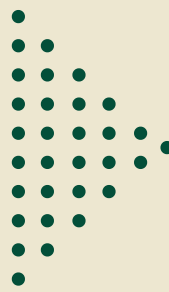
Keynote Speaker Sponsor \$5,000 (Limited opportunities)

As a Keynote Speaker Sponsor, your organisation will be exposed to a large plenary audience who will associate your organisation with a leader in their field. A range of international and national keynote speakers will be invited to present at the meeting. This opportunity is subject to the approval of the speaker and the committee.

Sponsorship Benefits

- Logo and acknowledgement as a Speaker Sponsor on all advertising including print, web, PDFs and e-flashes
- Opportunity to introduce the Speaker (if desired)
- Signage in the room during the session (supplied by the sponsor)
- Logo on the conference website beside the Speaker bio and in the online program
- Logo, preferred hyperlink and 200 word company profile displayed on conference website and in the Delegate App

PACKAGES



Program App Sponsor \$5,000 (1 opportunity)

Sponsorship Benefits

- Logo and acknowledgement as a Program App Sponsor on all advertising
- Prominent positioning of logo in the Conference App
- Logo, hyperlink and 200 word company profile displayed on conference website and in the Conference App



Nametag Sponsor \$3,000 (1 opportunity)

Each delegate will be issued a name badge printed with your logo. Your logo will be visible on every delegate at the conference and be seen whenever a delegate looks at a nametag.

Sponsorship Benefits

- Prominent logo displayed on all name tags for 2024 SARRAH National Conference delegates



Exhibitor \$3,000 (limited number)

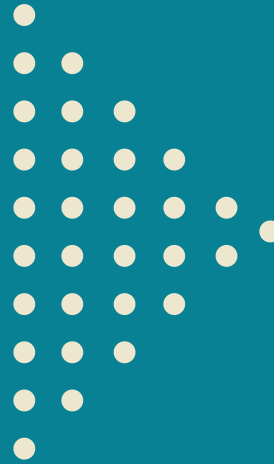
Sponsorship Benefits

- Exhibitor booth
- Exhibitor registrations for two staff for the duration of the conference
- Logo, hyperlink and 100 word company profile on the conference website and Conference App
- Additional full or exhibitor registrations are available for purchase.





29
Years



Terms and conditions

Bookings & Payments

Acceptance of Terms and Conditions

- Members of the Organising Committee and the SARRAH are collectively referred to as The Organisers.
- The Organisation listed on the sponsorship and exhibition application will be referred to as your Organisation or collectively as sponsors and exhibitors.
- By returning a Sponsorship and Exhibition Booking Form you are accepting these terms and conditions.

Acceptance of Applications

- SARRAH will issue a Tax Invoice once a Sponsorship and Exhibition application has been accepted.
- Any advertising is not an offer capable of acceptance. The Organisers reserve the right to decline any sponsorship and exhibition application.

GST and AUD

- All costs are exclusive of GST and listed in Australian Dollars.

Payments

- Payment is required within 14 days of us issuing your Tax Invoice to confirm your application.
- Sponsorship and exhibition entitlements, including the allocation of exhibition space, do not commence until payment has been received.

Cancellation of Sponsorship and Exhibition Bookings

- Once a sponsorship and exhibition application has been accepted all payments are non-refundable. If you are no longer able to attend the conference please contact SARRAH to discuss your participation.

Cancellation or Postponement of the Conference

- The Organisers do not accept any liability for losses incurred if the conference is cancelled or postponed due to an event that renders proceedings with the meeting inadvisable, illegal, impracticable or impossible.
- If the conference is cancelled or postponed refunds will not be issued but available funds will be credited towards the rescheduled conference.
- An unforeseen event could include, but is not limited to, an infectious disease outbreak; industrial disruptions; service provider failures; governmental restrictions or regulations; war or apparent act of war; terrorism or apparent act of terrorism; disaster; civil disorder, disturbance, and/or riots; curtailment, suspension or restriction on transportation; or any other emergency.



General Information

Disclaimer and Changes

- Every effort has been made to present all the information accurately, however no liability is accepted for any inaccuracy and the Organisers reserve the right to change any published information.
- The Organisers reserve the right to amend, update or delete sponsorship and exhibition packages and the exhibition floor plan.

Exhibition Floor Plan

- The exhibition floor plan is subject to change without notice. The floor plan is not to an exact scale, but accurately represents the position and sizes of exhibition spaces.

Correspondence

- When booking please appoint a single point of contact within your Organisation. All bookings will be recorded under the one name and all correspondence will be sent to this person.
- Allocation of Exhibition Spaces
- Conference Organisers will allocate exhibition spaces after taking into account each organisation's sponsorship, the date of application, preferences, proximity to competitors and any other matters deemed relevant.

Insurance

- All sponsors and exhibitors must have adequate insurance for the period of the conference, including public and products liability cover and professional indemnity insurance. We may request a certificate of currency.

Indemnity

- Your Organisation shall indemnify and hold harmless the Organisers for any loss, damage to property or injury to persons suffered as a result of your participation in the conference, except where the Organisers are found to be negligent.

Supply of Goods and Services

- The supply of any goods, services, samples or advice is entirely at your Organisation's own risk.

During the Conference

Deliveries

- Late and missing deliveries are the main concern for sponsors and exhibitors during the conference.
- Please use the specified delivery labels and confirm with your courier the consignment has actually been made.
- When you arrive on site have the courier name, the consignment numbers and the delivery date available.

Security

- No valuable items should be left unattended at your exhibition at any time and especially not overnight. No responsibility is accepted for any loss or damage to equipment and display materials.

Representatives

- Anyone from your Organisation attending the conference or guests you wish to invite to the conference must register with SARRAH before the conference. An official name badge will be required to access the meeting and exhibition area.

Custom Stands

- All custom stands must fit within the purchased exhibition space. Custom stands must not exceed 3.0 metres high. If you have any questions please email us a floor plan and elevations of your proposed stand.

Delegate List

- Due to privacy requirements the delegate list will be supplied on the Conference App at the time of the conference and will include name, organisation and state.

Interactive Exhibitions

- Whilst we encourage you to develop entertaining and interactive displays to attract delegates, please be mindful not to disturb other exhibitors or delegates.

Storage

- There is limited storage space on site for exhibition equipment or packaging.

Signage at the Venue

- The venue doesn't allow any signage to be fixed to walls or other surfaces. Your signage should be free standing to allow for easy placement and should be contained within your exhibition space.

Dismantling Displays

- Due to safety requirements you will not be able to dismantle your display before the published closing time.

Damage to the Venue

- Your Organisation shall indemnify the Organisers from all liability for damage to the venue deemed to have been caused by your staff, contractors, agents or guests. The cost of repairs will be the sole responsibility of your Organisation.



29
Years



**Thank you for
supporting SARRAH**

Contact



Phone 1800 338 061

Website sarahconference.org.au

Email sarah@sarah.org.au

Address Level 2, 53 Blackall Street, Barton ACT 2600